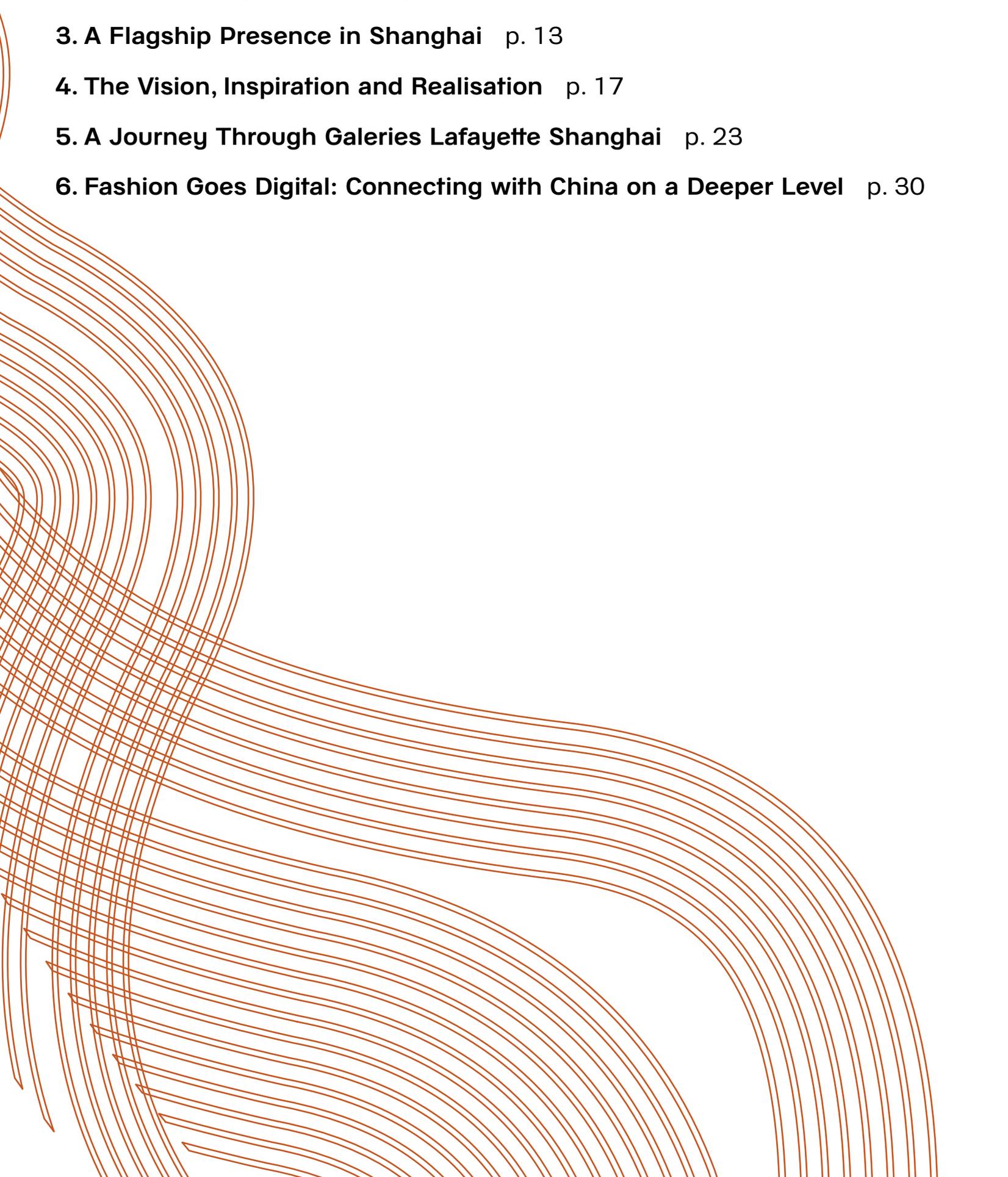


GALERIES LAFAYETTE SHANGHAI

*Galleries
Lafayette*

老佛爷百货

Contents

- 1. Contents & A Word from the CEO** p. 3
 - 2. Galeries Lafayette: Curating Fashion for the World** p. 7
 - 3. A Flagship Presence in Shanghai** p. 13
 - 4. The Vision, Inspiration and Realisation** p. 17
 - 5. A Journey Through Galeries Lafayette Shanghai** p. 23
 - 6. Fashion Goes Digital: Connecting with China on a Deeper Level** p. 30
- 
- An abstract graphic composed of numerous thin, orange lines that curve and swirl across the bottom half of the page, creating a sense of movement and depth.

Welcome to Galeries Lafayette Shanghai

Galeries Lafayette Shanghai is an inspiring new fashion destination from one of the top fashion curators in the world. Representing the best of the company's style know-how, Galeries Lafayette Shanghai introduces shoppers to the most exciting brands, trends and products in global fashion.

Inaugurated in China's most prominent commercial hub, Galeries Lafayette Shanghai is the brand's second department store in a leading Chinese city and marks the second flagship store in the country. Located in Pudong's bustling new L+Mall, Galeries Lafayette was opened in partnership with I.T limited –a company specializing in fashion distribution in China.

Opening its doors to shoppers across China, the new space is an inspiring **fashion destination** bringing French, Chinese and international styles straight to Shanghai, the so-called Pearl of the Orient.



A Word from Nicolas Houzé

This is an exciting moment for Galeries Lafayette as we officially inaugurate our newest flagship store in China with Galeries Lafayette Shanghai.

China has always held an important place in our brand's history, and the grand opening of the Shanghai store marks a new milestone as we continue to widen our footprint across the country. China remains a strategic market for Galeries Lafayette and core to our international expansion strategy, with four more store openings planned across the country by 2025.

Today, Chinese consumers demand more variety than ever before, and they are eager to continue learning about the latest trends. As a global curator with a passion for fashion, culture and art, we believe that Galeries Lafayette is well positioned to offer those customers something **different**. We are always innovating and we are always looking for ways to bring new talent to the fore –to put fashion **first** in order bring our customers the latest styles and offerings from around the world.

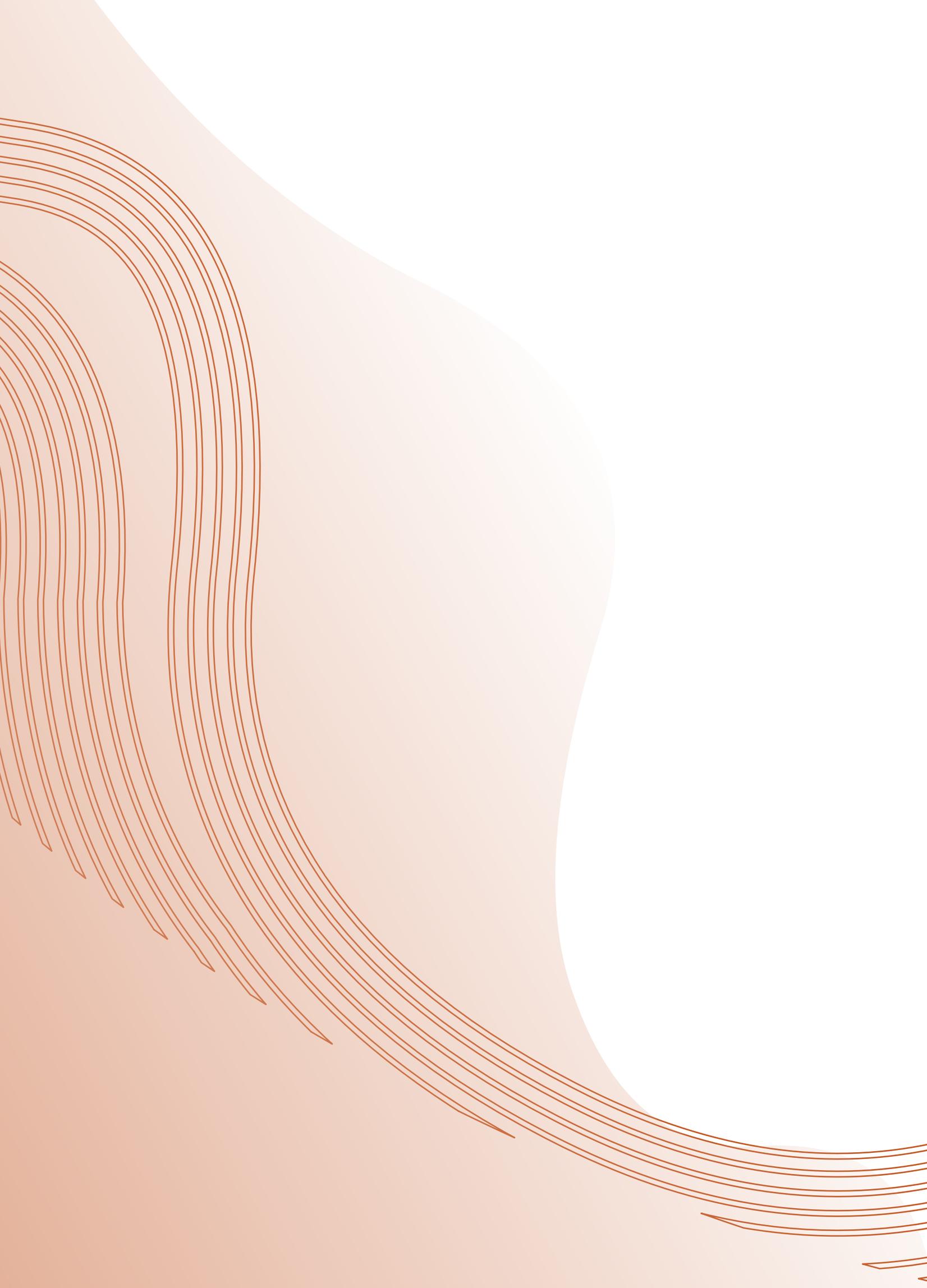
With the opening of the new flagship store in Shanghai we are pleased to reinforce our presence in China and to bring our global know-how to increasingly fashion-savvy Chinese customers.

An enhanced focus on digitalization will elevate the experience for Chinese consumers, including our new WeChat Mini-Program which will help us to engage more directly with customers and help inspire them in their fashion and cultural journeys.

In our new Shanghai store, we have gathered the best of creation in a space inspired by art and nature, featuring beautiful works from artist Felice Varini and green architecture innovator Alexis Tricoire.

Enjoy the journey through Galeries Lafayette Shanghai –the city's newest **fashion destination**.

Galleries Lafayette and BHV Marais CEO Nicolas Houzé



**GALERIES
LAFAYETTE
CURATING
FASHION
FOR
THE WORLD**

The Legacy of Galeries Lafayette

120 years of history in retail

Galeries Lafayette has been pioneering fashion retail for more than 120 years—ever since cousins Théophile Bader and Alphonse Kahn opened the doors to the very first Galeries Lafayette in Paris in 1894.

The founders dreamed of a new world of retail, one that merged shopping, services and entertainment into a comprehensive venue that would serve not just as a retail store, but as a novel retail **experience** for customers. From this dream, Galeries Lafayette emerged, and the distinctive department store soon became the leader in the French market. GL quickly became admired around the world for sharing the French “Art of Living” in Paris and beyond.

Built on values of excellence and *savoir-faire*, Galeries Lafayette is renowned for architectural and interior designs that make its stores destinations in their own right. GL stores create a unique experience, offering French and international clients a constantly renewed selection of premium brands and trendy, affordable labels in an unforgettable shopping environment.

Today, Galeries Lafayette is celebrated for its network of 64 stores in France and overseas, including the flagship store on the Boulevard Haussmann in Paris, outlet offerings around the world and online portal [galerieslafayette.com](https://www.galerieslafayette.com)

Galeries Lafayette China

Galeries Lafayette is a leader of fashion in China, delivering unique experiences alongside the chicest and most sought-after looks from iconic fashion labels and niche local designers, with products for every price point.

Committed to its role as a fashion curator, Galeries Lafayette is astutely in touch with the evolving tastes of the Chinese market and remains poised at the cutting-edge of design to offer local customers the most exciting new brands and experiences, both on and offline.

With its first mainland store centered in the bustling capital of Beijing, Galeries Lafayette is broadening its China footprint with the Grand Opening of the new flagship store in Shanghai. Four more China store openings by 2025 are also in the making.

Did you know?

The Flagship store Galeries Lafayette Haussmann is the n° 1 department store in Europe welcoming 37 million visitors annually from all over the world.





A New Shopping Experience in Shanghai

In the fall of 2019, a new era of shopping was born with the Grand Opening of Galeries Lafayette Shanghai. With its latest China store, Galeries Lafayette brings the French Touch and *Art de Vivre* to the so-called Pearl of the Orient –reaching beyond fashion retail and helping customers **live a different shopping experience**.

Set in the popular new L+Mall, the Shanghai store will see the release of new collaborations and concepts that move fashion into the future as Galeries Lafayette continues to bring Chinese consumers the latest trends from around the world.

The store features products from exclusive French designers and shines a spotlight on promising domestic talent –from designers, to artists, to entertainers– keeping customers on the forefront of global fashion and lifestyle trends.

Following in the legacy of the flagship Galeries Lafayette Haussmann store in Paris, Galeries Lafayette Shanghai is truly a **fashion destination**. The new store makes a bold statement with a diverse collection of stylish brands, the most extensive shoe selection in the city and a distinctive offering for men –all housed in an environment designed to immerse visitors in a unique highly creative and inspiring space.

Galeries Lafayette Shanghai brings visitors to the crossroads of fashion, art, design and experiences.

Let's Celebrate Fashion!

Going hand-in-hand with the grand opening of Galeries Lafayette Shanghai is the *Let's Celebrate Fashion* campaign, a series of events and exclusive collaborations to mark our latest China drive. Galeries Lafayette Shanghai has embraced a special partnership with French designer brand Paco Rabanne as well as exclusive collaborations with 10 Chinese designers, including Shushu/Tong, Xu Zhi and Samuel Gui Yang.

To celebrate the close cultural ties between Paris and Shanghai, these designers will each be reimagining three iconic French staples: *Trench Coat*, the *Marinière* and the *Little Black Dress*. In collaboration with contemporary artist André Saraiva, the campaign also includes exclusive products with Paris-inspired illustrations, as well as a pop-up recreation of quintessential Parisian streets and landmarks, including Galeries Lafayette Haussmann's iconic cupola. There will also be live performances during the inauguration, while Saraiva's special designs can be observed all over the store at every stage of the customer journey.



A FLAGSHIP PRESENCE IN SHANGHAI

A Flagship Presence in Shanghai

From the undisputed expert in fashion and events comes Shanghai's most inspiring new retail experience

Galleries Lafayette Shanghai is located in the prominent new L+Mall, ideally positioned in the alluring district of Pudong on the east bank of Shanghai's Huangpu River. Opened in December 2018, the highly anticipated L+Mall features 12 floors dedicated to fashion boutiques, restaurants and entertainment venues.

Featuring 25,000 square meters of retail and event space across five thoughtfully designed levels, Galleries Lafayette Shanghai is a retail haven designed by leading London-based architecture firm HMKM. The creative minds behind the store took inspiration from nature, with the space rich in lush vegetation and architectural features reflecting the distinct beauty of Asia's legendary landscapes. The space is infused with beauty throughout, as visitors see reflections of art and creation in every detail.

A few key figures

25,000

sqm of retail

4

floors of retail dedicated to fashion, entertainment and F&B

+ 215

brands

4

expertly curated multi-brand areas

1,500

sqm of retail space devoted to footwear

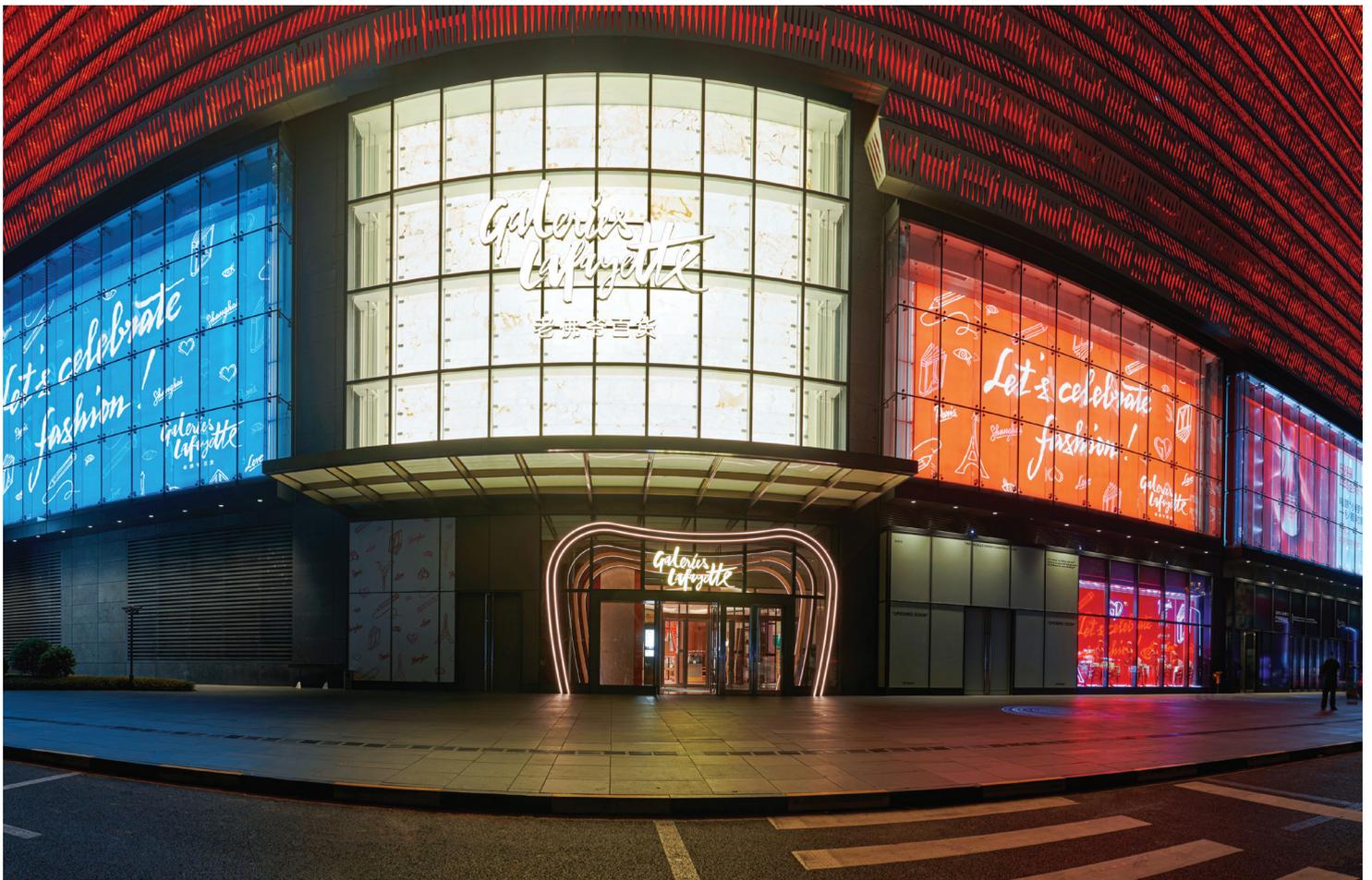
About L+MALL

Galleries Lafayette Shanghai is located inside the new L+Mall in the lively commercial center of Lujiazui, Pudong.

Approximately 560,000 professionals work in and around Lujiazui, including 30,000 at L+Mall. Lujiazui is home to approximately 160,000 high-purchasing power residents.

The wider Pudong area is thriving financial hub that has received significant infusions from the government, leading to world-class infrastructure that have made it a glitzy and highly accessible region of Shanghai. The Pudong district also features some of the city's most recognizable landmarks and destinations, including the iconic Pearl Tower and the 128-floor Shanghai Tower, which boasts the world's joint-highest observation platform.

L+Mall is seamlessly connected to the city, with direct access from two subway lines: the Dongchang Road Station on Line 2 and the Shangcheng Road Station on Line 9.







THE VISION, INSPIRATION, AND REALISATION

The Vision, Inspiration and Realisation

Bringing the Vision to Life

Galleries Lafayette Shanghai was designed by famed architecture firm HMKM—a creative and dynamic design studio that specializes in retail projects. The store concept, encompassing the decorations, furniture and finishings, is inspired by neo-vintage Parisian design and brings a genuine French touch to cosmopolitan Shanghai.

The furniture throughout the store was inspired by the same exceptional Parisian epoch, complemented by authentic pieces from some of the most esteemed French designers from the '20s through the '80s, including Pierre Paulin, Jean Prouvé, Thonet and Charlotte Perriand. The iconic looks accent the Parisian-influenced store, with the seating and resting areas showcasing the style and grace of the French lifestyle.

Nature in Design

The store is centered around a prominent main atrium, where customers can soak in the beauty of nature with ascending levels of green balconies inspired by Asia's tiered rice paddies. The atrium also creates a sense of openness, offering sweeping views of the store's four main floors. The innovative atrium installation was designed by Alexis Tricoire, who has been a leading figure in the green design movement for more than a decade.

Tricoire created living green balconies for Galleries Lafayette Shanghai, complete with a technologically advanced drainage system. His unique creation is a masterclass in the seamless blending of architecture, botany and technology.

Meet Alexis Tricoire

Alexis Tricoire has been pioneering the discipline of vegetal design for a dozen years, placing “the living” in the heart of our daily universe while simultaneously helping raise environmental awareness.

Tricoire creates a link between urban space and nature through beautiful, unexpected installations in places like railway stations, shopping malls, headquarters, museums and exhibition venues.

With a mastery of materials and a focus on the staging of plants, Tricoire is able to bring original and technological answers to his customers while helping the living plants he uses in his creations flourish over time.

Like all designers, he places great importance on the interaction between his creations and users, focusing on objects that are functional, ergonomic and multi-sensory.





The Beauty Within A Striking Shanghai Creation by Felice Varini

Displayed artfully in the atrium is *Danse d'Ellipses*, the first-ever Shanghai installation from renowned artist Felice Varini. Varini creates his works *in situ*, with the art evolving to meet the space where it is set. When presented with his canvas at Galeries Lafayette Shanghai, Varini envisioned an immense ellipse in an electric navy hue. The installation hangs from the store's ceiling, stretching down into three floors and becoming one with the volume of the space.

A view of the artwork from the second floor provokes a blue cloud, with the piece observed as a consistent and legible form. From different vantage points on one of the store's other levels, the work transforms into deconstructed shapes that dance on the walls and metamorphoses in accordance with the customer's journey.

The Gifted Felice Varini

Born in 1952 in Locarno, Switzerland, artist Felice Varini has spent the last four decades living in Paris.

Famous for his geometrical *trompe l'œil* works and his use of architectural spaces as canvases for his paintings, Varini's masterpieces are showcased in iconic locations throughout France, including the Grand Palais in Paris.

The installation Varini created for Galeries Lafayette Shanghai, which represents the artist's Shanghai debut, will be on permanent display in the new store for all to enjoy.



A series of thin, parallel, wavy orange lines that curve from the top left towards the right side of the page, creating a sense of movement and depth.

A JOURNEY THROUGH GALERIES LAFAYETTE SHANGHAI

A Journey Through Galeries Lafayette Shanghai

Galeries Lafayette Shanghai is the city's premier fashion destination giving customers access to the latest "it" styles and products. Designed for young, connected, fashion-savvy shoppers, the new flagship store is bringing fresh, exclusive and hard-to-access brands to Shanghai with a carefully curated and distinctive selection of international labels.

Galeries Lafayette helps style and creation

flourish by showcasing the best of French, Chinese and international fashion and giving iconic brands and rising stars alike a place to be discovered. From mainstream to premium brands, Galeries Lafayette offers products for every price point, creating an inclusive approach to retail matched only by its visionary ambiance.

Multi-brand offerings:

EDIT by Galeries Lafayette

EDIT by Galeries Lafayette is a multi-brand concept that creates an agile retail environment where products are continually refreshed and new brands come online each season.

Approximately 2,000 square meters of multi-brand space complete the new Shanghai store, with EDIT by Galeries Lafayette areas on each of the four retail levels. These areas invite customers to explore creative new labels and styles, enjoy a medley of brands with limited distribution in China, and discover some exclusive labels not available anywhere else in the country. Moreover, these dedicated areas welcome and empower adventurous Chinese shoppers to embrace and express their individuality.

A sampling of the featured designers in the EDIT by Galeries Lafayette areas include trendy fashion newcomers 1017 ALYX 9SM, Ambush, Victoria Beckham, Y/Project, as well as new fashion talents like Koché and A.W.A.K.E MODE.

A focus on French lifestyle

As a leading French department store, Galeries Lafayette has placed a consistent emphasis on French designers and new French creation is omnipresent throughout the Shanghai store, introducing shoppers to an authentic French lifestyle brands and leading Parisian designs.

Three rising French brands –Jacquemus, Lemaire and Paco Rabanne– have also opened their very own shop-in-shop concepts at Galeries Lafayette Shanghai. Customers are invited to discover their collections and become immersed in the creative universe of each designer.

LEVEL 1

Luxury brands and accessories

The ground floor of Galeries Lafayette Shanghai is a thoughtful curation of iconic luxury brands, premium labels and must-have accessories, plus dedicated space for retailtainment offerings.

The amalgamation of in-demand luxury labels on Level 1 sees brands that appeal to millennial and Gen-Z shoppers, including the likes of Balenciaga, Off-White and Chloé. L1 also presents premium offerings for those seeking the latest styles from bands like The Marc Jacobs and Kenzo.

Moving to the heart of the store, the central atrium is home to a multi-brand area with stylish bags, sunglasses, jewelry, and other fashionable accessories from top brands Maison Margiela, Boyy, Manu Atelier, Jacquemus and others.

One hundred square meters of pop-up space further enhances Galeries Lafayette Shanghai's position at the city's center of fashion and lifestyle events. The space is home to a leading line-up of retailtainment, including a rotation of exclusive offerings, brand launches, pop-up shops, themed holiday activities, immersive experiences, and more.





LEVEL 2

Designer Womenswear and Shoes

The second level delivers a stylish environment and appeals to a young and fashion-savvy crowd with a catalogue of referent designer brands, including Comme des Garçons, Giambattista Valli and Rick Owens. Galeries Lafayette Shanghai is committed to highlighting new creation, with Level 2 shining a spotlight on fresh and flourishing designers Simone Rocha, Jacquemus and Paco Rabanne in shop-in-shop spaces.

Here, shoppers will also witness a unique shopping experience in the EDIT by Galeries Lafayette area with rising designers like Ambush and Sies Marjan, as well as new talents like Rejina Pyo, Rokh, Roksanda and TIBI.

LEVEL 3

Contemporary Womenswear

Level 3 is devoted to contemporary womenswear, with popular and accessible brands like Sandro, Self-Portrait and Theory making a strong but universal fashion statement. It also includes a selection of rotating modern designers in the EDIT by Galeries Lafayette space, such as Alexa Chung, MSGM and See by Chloé.

Women's Shoes

With the tremendous growth of the footwear category in China, Galeries Lafayette Shanghai has dedicated 1,500 square meters of space to an original multi-brand shoe department that is presented in a strong and modern architectural concept. The store delivers the latest trends and a wide range of luxury to premium brands, from Jimmy Choo and Sergio Rossi to Repetto, as well as designer brands like Proenza Schouler, Maison Margiela and Coliac, plus a selection of trendy sneakers labels like Veja and Axel Arigato.

Chinese Designer Corner

In Galeries Lafayette, the relationship between China and France is conveyed through fashion. Galeries Lafayette is nurturing Chinese creation via an exclusive Chinese Designer Corner within the EDIT by Galeries Lafayette area on Level 3. This space serves as a dedicated platform for trendy domestic brands including Chen Peng, Shushu/Tong, Yirantian and Xu Zhi. These spaces also provide support and visibility for up-and-coming Chinese brands such as Angel Chen, Calvin Luo, Feng Chen Wang, Pronounce, Samuel Gui Yang and Staffonly. Visitors will have the chance to witness special collaborations with Chinese designers, with the reveal of exclusive collections, exciting talks, exhibitions and beyond.

LEVEL 4 Menswear and Men's Accessories

Galleries Lafayette is debuting Shanghai's first-ever floor dedicated entirely to menswear and men's accessories. The men's level delivers an elite mix of trendy labels, from contemporary brands to high-fashion designers, complemented by an extensive shoe department.

On Level 4 visitors will discover a large selection of popular designer brands hosting their first-ever shop-in-shops in Shanghai, including names like Etudes Studio, Maison Mihara Yasuhiro, Maison Kitsuné, Our Legacy, and more. They can also peruse the curated selection of fashion-forward designers in the multi-brand area EDIT by Galleries Lafayette, with the likes of 1017 ALYX 9SM, Juun.J, Maison Margiela and Unravel Project.

The expansive shoe department aims to excite young, stylish customers with an impressive collection of on-trend brands such as Marni, Buscemi, Common Projects and Church's. Shoppers will also find the latest designs from modish contemporary brands like Sandro, Theory and Polo Ralph Lauren.

BASEMENT (B1) Feed your style

The basement level of Galleries Lafayette Shanghai offers convenient and direct access for shoppers arriving by metro. With connections to two major metro lines, visitors can proceed directly to Shanghai's most inspiring fashion destination with ease and comfort.

Also located in the basement level is the popular French café and bakery BREAD ETC, emulating the ambiance of casual French dining and offering an ideal place for customers to relax and replenish before, after or during their visit.



A New Level of Service and Entertainment

To enhance its overall offering for customers, Galeries Lafayette Shanghai has implemented special areas dedicated to welcoming and providing premium services to visitors, including an exclusive VIP customer area where select customers receive tailored services and can enjoy a private fitting session, among other benefits.

Select shoppers can also work with personal stylists that are on hand to help guests find the perfect looks for their fashionable lifestyle. A friendly concierge staff is also available at all times to ensure customers enjoy the most pleasurable shopping experience possible and that their every need is met.

Retailtainment

Retailtainment is part of the DNA of Galeries Lafayette. At Galeries Lafayette Shanghai, customers can enjoy the genuine and emotive experiences absent from the digital shopping space, as the store goes beyond retail to become a place of exciting discoveries and connections. Galeries Lafayette Shanghai will host regular seasonal and themed events, making every visit unique and inspiring.





FASHION GOES DIGITAL

Connecting with China on a Deeper Level

Galleries Lafayette is rolling out a suite of advanced new digital initiatives to enhance the customer experience both in stores and online. Galleries Lafayette will be taking a new test-and-learn approach to digital strategy in China in an effort to:

- Enhance existing offline offerings,
- Build a deeper connection with customers from all over the country,
- Bring added value to shoppers,
- Further support Chinese customers in their fashion journey

Plans include the integration of exciting digital features inside stores, such as interactive window displays, fitting rooms and maps. Galleries Lafayette has also launched a brand-new online business through a sophisticated WeChat Mini Program.

A New WeChat Offering

Carefully designed to complement Galleries Lafayette's official WeChat account, the new Mini Program serves as a go-to source of fashion inspiration and information. The new WeChat Mini-Program allows Galleries Lafayette to communicate directly with customers, build a stronger relationship with followers and offer shoppers more personalized and exclusive products and services.

The WeChat Mini-Program extends the customer journey beyond the store with exclusive, themed online pop-up shops. The carefully curated pop-ups will feature elite brands and limited quantity products, with items that are either exclusive to the store or very rare in China. Each pop-up will be centered around a category or rising trend and accompanied by meaningful content so that shoppers are always getting access to the hottest fashion insights and offerings. The first pop-up is inspired by the concept of luxury and features well-known, up-and-coming, international and French brands. Each of the future pop-up shops will be designed to entice, inspire and inform followers based on the latest evolutions in global, French and Chinese fashion.

The Galleries Lafayette loyalty program is also now embedded within the WeChat Mini-Program, offering a more personalized platform for customers. VIP members in China will be able to enjoy additional benefits when visiting other locations abroad, including the ever-popular Galleries Lafayette Haussmann in Paris.

Today China is one of the most digital-savvy and digitally-dependent markets in the world. There are more than **800 million internet users** in the country, **98% of which are on mobile**. A massive **42% of all global e-commerce is happening in China** – McKinsey Global Institute.

Galleries Lafayette's International Footprint

Renowned globally for its expertise in fashion, Galleries Lafayette is expanding around the world, with seven stores opened abroad and two new opening projects currently in the pipeline, including fashion destinations in Luxembourg and Milan.



Galleries Lafayette Shanghai – Brand List

| | | | |
|-------------------|--------------------|-------------------|------------------|
| 1017 ALYX 9SM | DORATEYMUR | MARCELO BURLON | SALONDEJU |
| 24 BOTTLES | DSQUARED2 | MARGE SHERWOOD | SAMUEL GUI YANG |
| AALTO | ECKHAUS LATTA | MARIE ELIE | SANDRO |
| ADIEU | ECRIVAIN | MARIEYAT | SEE BY CHLOE |
| AFTERHOMework | ELLERY | MARK CROSS | SELF-PORTRAIT |
| AJOY SAHU | ESTATE&CHURCH | MARKUS LUPFER | SERGIO ROSSI |
| AKENZ | ETUDES | MARNI | SHELLYS LONDON |
| ALBERTA FERRETTI | EYTYS | MARQUES ALMEIDA | SHUSHU TONG |
| ALEXA CHUNG | EZIOUOMO | MARSELL | SIES MARJAN |
| AMBUSH | FACETASM | MELI MELO | SIMON MILLER |
| ANAI S JOURDEN | FAITH CONNEXION | MICHAEL KORS | SIMONE ROCHA |
| ANCIENT GREEK | FIND KAPOOR | MINKI | SIRLOIN |
| ANGEL CHEN | FLAT APARTMENT | MINNA PARIKKA | SJYP |
| APM MONACO | FRAME DENIM | MLOUYE | SONIA RYKIEL |
| ARASHI YANAGAWA | FRENCH SOLE | MM6 | SOPH. |
| ART SCHOOL | GARCON BY GCOGCN | MOLLI | SOPHIE BUHAI |
| ASHISH | GCDS | MR & MRS ITALY | SOPHIE HULME |
| ASICS | GENS | MSGM | SPALWART |
| ASICS | GENTSPACE | N.HOOLYWOOD | STAFFONLY |
| ASTRID ANDERSEN | GIAMBATTISTA VALLI | Nº21 | STELLA MCCARTNEY |
| AWAKE MODE | GALERIES LAFAYETTE | NEHERA | STRATHBERRY |
| AXEL ARIGATO | HARRIS WHARF | NEITH | SUECOMMA BONNIE |
| BA&SH | LONDON | NICO GIANI | SYSTEM |
| BALENCIAGA | HECHTER | NIELS PEERAER | TED BAKER |
| BARBOUR | HELEN LEE | NIVOSE | THE KOOPLES |
| BEBE | HELMUT LANG | O'BLU | THE MARC JACOBS |
| BLESS | HENDER SCHEME | OFF-WHITE C/O | THEORY |
| BLINENESS | HYEIN SEO | VIRGIL ABLOH™ | TIGRAN AVETISYAN |
| BOTH | ISABEL MARANT | OLYMPIA LE TAN | TOGA PULLA |
| BOYY | JACQUEMUS | OPENING CEREMONY | TUMI |
| BUSCEMI | JIL SANDER | OUR LEGACY | UM |
| CALVIN LUO | JIMMY CHOO | PACO RABANNE | UNDERCOVER |
| CANADA GOOSE | JULIUS | PASOTTI | UNRAVEL PROJECT |
| CATHRINE HAMMEL | JUUN.J | PAUL SMITH | UOOYAA |
| CECILIA WOO | KANGHYUK | PIHAKAPI | VB X REEBOK |
| CECILIE BAHNSEN | KARL LAGERFELD | POLLY PLUME | VEJA |
| CESARE CASADEI | KENZO | PREEN BY THORNTON | VENILLA SUITE |
| CHARLOTTE OLYMPIA | KHRISJOY | BREGAZZI | VICTORIA BECKHAM |
| CHEN PENG | KIJUN | PREEN LINE | VICTORIA BECKHAM |
| CHIARA FERRAGNI | KKTP | PRIMURY | × REEBOK |
| CHICCO MAO | KOCHE | PROENZA SCHOULER | VICTORIA |
| CHLOE | KURT GEIGER | PRONOUNCE | VICTORIA BECKHAM |
| CHRISTOPHER KANE | LE FAME | R13 | VIVETTA |
| CHURCH'S | LEMAIRE | RAG&BONE | VYNER ARTICLES |
| CLAUDIE PIERLOT | LEO | REINEREN | WALK OF SHAME |
| COLIAC | LES 100 CIELS | RENE CAOVI LLA | WOMAN BY COMMON |
| COMME DES GARCONS | LONGCHAMP | REPETTO | PROJECTS |
| COMMON PROJECTS | LUDOVIC | RE'VAN | WOOPYOUNGMI |
| COTERIE | DE SAINT SERNIN | RICHARD MALONE | XIMONLEE |
| COTTWEILER | LULUALWAYS | RICK OWENS | XU ZHI |
| COUGH IN VAIN | MAISON KITSUNE | RITO | Y/PROJECT |
| CRASH BAGGAGE | MAISON MARGIELA | ROARGUNS | YANG LI |
| DANSHAN | MAISON | ROCHAS | YIRANTIAN |
| DELADA | MIHARA YASUHIRO | ROKSANDA | YUZEFI |
| DESIGNERS REMIX | MAJE | ROSSIGNOL | ZADIG&VOLTAIRE |
| DIAMOND DAZZLE | MANU ATELIER | S.W.C | |



Press Contacts Galeries Lafayette

Alexandra van Weddingen – Paris
VP, Corporate Communications
avanweddingen@galeriesslafayette.com
+33 (0)1 45 96 68 44

Marie Colombani – Paris
Communication and Events Director
maiglecolombani@galeriesslafayette.com
+33 (0)1 42 82 82 92

Sheales Lim – Shanghai
Marketing Director
shealesl@glbeijing.com
+86 (21) 3810 2318

Anne Bark – Brunswick – Shanghai
abark@brunswickgroup.com
+86 (21) 6039 6306

About Galeries Lafayette

The French market leader in department stores and famous all around the world, for the past 120 years Galeries Lafayette has been the undisputed expert in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of the best brands, from the affordable to premium. Present in the fashion, beauty, jewelry, accessory, interior decoration and gourmet food segments, Galeries Lafayette is celebrated for its network of 64 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris, its outlets and its online shopping site, galeriesslafayette.com.

More information on galeriesslafayette.cn.

Galleries Lafayette Shanghai
L+MALL B1-L4, N° 889 South Pudong Road,
Pudong New Area, Shanghai
上海市浦东新区浦东南路889号陆家嘴中心L+MALL B1-4层

Weibo @老佛爷百货中国
WeChat 老佛爷百货

